



## Advertise in Edina Activities Directory

### FULL PAGE

9.875" x 6.5"

1x - \$1,675/ea.

3x - \$1,510/ea.

- Edina Activities Directory is published three times per year by the Parks & Recreation Department
- Printed in full color and mailed to all households in Edina, circulation ~25,000

**Acceptable file formats:** Full-color print quality PDF, InDesign, Photoshop, Illustrator or EPS, with fonts outlined. Include all linked files, supporting EPS and Tiff images.

**We cannot accept the following formats:** Corel Draw, Microsoft Word, Microsoft Publisher, Microsoft PowerPoint, Pagemaker, Paint and QuarkXPress.

**To submit:** Materials can be emailed to Communications Coordinator Jordan Gilgenbach at [jgilgenbach@EdinaMN.gov](mailto:jgilgenbach@EdinaMN.gov).

CD or DVD are also accepted. Disk needs to be clear of all other files.

**Contracts:** A signed contract must accompany all advertisements. Ad placement is not guaranteed without

a signed contract. Invoices will be emailed after each issue of the newsletter is printed.

**Payments and late fees:** Payments are due within 30 days of receipt. Any payment that has not been received by the date due will be subject to the addition of a 10 percent late fee.

To advertise in the Activities Directory contact Susan Duchon, 952-994-5055 or [sduchon@EdinaMN.gov](mailto:sduchon@EdinaMN.gov).

**HALF PAGE VERTICAL**

4.75" x 6.5"

1x - \$880/ea.

3x - \$795/ea.

**QUARTER PAGE**

4.75" x 3.0625"

1x - \$550/ea.

3x - \$495/ea.

**HALF PAGE HORIZONTAL**

9.875" x 3.0625"

1x - \$880/ea.

3x - \$795/ea.